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U.S. Department of Agriculture



Rose Nocturne
(Plant Patent No. 713)

n. Van Hevelingen

• GROWERS OF THE WORLD'S FINEST ROSES •

143rd and SANDY BOULEVARD • BOX 5076 • PORTLAND 13, OREGON

PHONE - EAST 9548 • WEBSTER 6771

BEAUTIFY YOUR GARDEN WITH THE *World's Finest ROSES*

OREGON-GROWN; NON-IRRIGATED

Our roses are grown at our 180-acre nursery on the Columbia River Highway, three miles east of the Portland city limits. Visitors are always welcome to go through our nursery and see the roses in bloom from June 15th to October 1st.

BEFORE ORDERING BY MAIL PLEASE READ CAREFULLY

GUARANTEE—We have been growing quality roses for over 20 years. Our bushes are all healthy field-grown plants, budded on Multiflora Japonica root stock. Every bush is guaranteed to be true to name, carefully selected and packed to arrive in good condition. If found otherwise, please return immediately at our expense and a new shipment will be sent you. The greatest precaution is exercised to keep all varieties true to name, and we do not substitute unless authorized to do so, and then under true labels only. Any plants proving otherwise will be replaced free of charge, but it is mutually agreed and understood that we will not be held liable for any amount greater than the purchase price.

Plants shipped by Parcel Post or Express should arrive in perfect condition. On opening package, if roots should be found to be dry, soak in water for 24 hours, or bury entire plant in wet soil for two or three days.

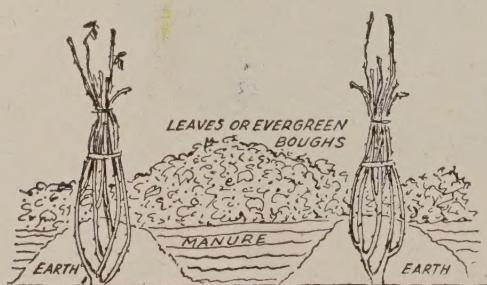
Special Discounts. A discount of 10% is offered on orders of fifty roses or more; 15% discount on orders of 100 or more; patented varieties excepted.

Terms: No C. O. D. shipments. Please send check or money order and **give list of substitutions**. In the absence of an alternate selection we assume that a substitution is **not desired**. **Minimum order: 3 roses!**

Prices are subject to change without notice.

SHIPPING SEASON

Dormant Plants are shipped between the dates of October 20th and April 20th. Please indicate on your order the date you desire shipment made.



WINTER PROTECTION

In cold climates Roses need some extra protection over the winter. The earth should be mounded up around each plant just before the ground freezes. The intervening spaces can be filled with stable manure if it is available. After the ground freezes, an additional covering of leaves and evergreen boughs prevent exposure to wind and sun.

HOW TO PLANT ROSES

Roses need sunshine, but it is not necessary that they be exposed to the sun all day; half a day of sunshine is sufficient, either morning or afternoon.

To prepare the beds remove one spade-depth of soil and pile it on one side. This is "topsoil". Then remove a second spade-depth and pile it on the other side. This is "subsoil", to be taken away. This makes a trench 18 inches deep. Rose roots seldom go deeper. Loosen the bottom of the trench with a spading fork. Refill the trench with the topsoil, mixing it with a liberal amount of well-rotted manure, then finish the bed with a good garden soil.

When planting roses, always carry the plants in a bucket of water. Prune the roots by shortening the long ones and making fresh cuts at the ends of the others. Dig a hole deep and wide enough to accommodate the roots, and refill the hole a little at a time, always packing the soil hard on the roots. When the hole is three-quarters full, pound the soil with your heels and all your weight, then pour in plenty of water. When the water has disappeared, put soil in to the normal level, but do not pack any more. Prune the tops of the plants at about 6 to 8 inches above soil-level. This is very important if you desire to have a low compact bush that will produce large flowers.

CULTURAL HINTS

WATERING. Roses like plenty of water. Flood the beds once a week by placing the hose on the bed and letting it run slowly so that water may reach deep to the roots. Avoid wetting the foliage, especially in the evening.

SPENT BLOOMS should be removed, cutting the stem above the first complete set of five leaves. If long-stemmed blooms are desired for cutting, remove old flowers so that two sets of leaves remain on the stalk. The next blooms will spring from these eyes.

FERTILIZERS. In the early spring, mulch rose beds with either old cow manure, peat moss, or lawn clippings. Feed each plant a half teacup full of well-balanced commercial fertilizer every two months during the growing season.

CULTIVATE frequently around the roses. Do not allow the soil to bake and become hard at any time. Remember the roots breathe, and cultivation permits the air to reach the roots. Without cultivation plants will remain at a standstill.

FOLIAGE TROUBLE is caused by atmospheric conditions, some years being more favorable than others, and an occasional dusting with a mixture of nine parts of dusting sulphur to one part of arsenate of lead will act as a preventative. For aphids, a spraying with nicotine or pyrethrum, following instructions on the bottle will control these.

Patented ROSES of Finest Quality

Two-year No. 1 Grade Postpaid Prices
Minimum order: 3 roses.

ANGELS MATEU—Plant Pat. No. 174. Immense double blooms of orange-old-rose to rich salmon-coral. Mildew-resistant foliage; upright growth. **\$1.50 each, 3 for \$3.75.**

AARS APRICOT QUEEN—Plant Pat. No. 464. A lovely combination of orange and apricot at the base of the petals, merging to salmon-rose. Long pointed buds, with regular well placed petal arrangement in the open flower. Handsome leathery foliage. **\$1.50 each, 3 for \$3.75.**

BETTER TIMES—Plant Pat. No. 23. Long stems bearing pointed buds make this one of the best all-around red roses for cutting. Enchantingly fragrant. **\$1.35 each, 3 for \$3.60.**



CRIMSON GLORY (Plant Pat. No. 105)—\$1.50



EDITH WILKIE
(Plant Pat. No. 500)
\$1.50

BLANCHE MALLERIN—Plant Pat. No. 594. This rose is clear white with blooms so perfect they look artificial. The buds are streamlined and come on erect, wiry stems. **\$1.50 each, 3 for \$3.75.**

BOUTONNIERE—Plant Pat. No. 454. Long, shapely buds, opening to salmon and coral pink. Nice for corsages and buttonholes. Slightly fragrant. Bright green foliage. **\$1.50 each, 3 for \$3.75.**

CALIFORNIA—Plant Pat. No. 449. The color is a glorious shade of ruddy orange toned with saffron yellow, with the exterior of the broad petals overlaid with Saturn rose—a dual tone effect of indescribable richness and beauty. Flowers of enormous size. **\$1.50 each, 3 for \$3.75.**

CHARLOTTE ARMSTRONG—Plant Pat. No. 455. A rose of most unusual color, blood-red in the bud, opening to cerise in hot weather and to spectrum-red in cool weather. Beautifully shaped buds and double high centered blooms. Foliage leathery, deep green, and highly resistant to mildew. An AARS winner. **\$1.50 each, 3 for \$3.75.**

COUNTESS VANDAL—Plant Pat. No. 38. This beautiful rose has proven itself one of the finest ever created. Long buds of coppery bronze, suffused with soft gold. A prize winner. **\$1.35 each, 3 for \$3.60.**

CRIMSON GLORY—Plant Pat. No. 105. A beautifully modeled rose of deep crimson. It is a vigorous grower, producing an abundance of superb blooms with a dark velvety sheen, which are immense in the fall. Intensely fragrant. **\$1.50 each, 3 for \$3.75.**

CYNTHIA BROOKE—Plant Pat. No. 551. Rounded buds of salmon-orange; when petals unfold, the inside reveals a rich contrasting golden yellow which softens to pastel shades and finishes pinkish orange on outside and buff-yellow inside. **\$1.50 each, 3 for \$3.75.**

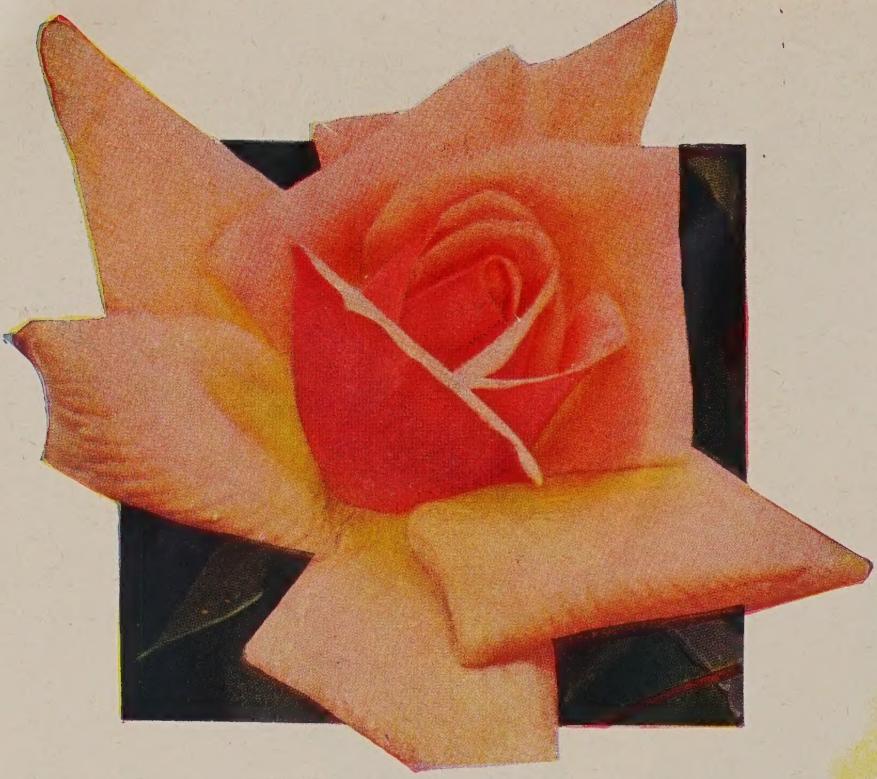
DICKSON'S RED—Plant Pat. No. 376. This rose has long petalled flowers of velvety crimson scarlet; a spicy fragrant bloom set on long strong stems. Dark leathery foliage. **\$1.35 each, 3 for \$3.60.**

DOUGLAS MacARTHUR—Plant Pat. No. 581. Tulip shaped buds open slowly into glorious flowers in a blend of rose, gold and salmon. Very vigorous, hardy, free-blooming. **\$1.50 each, 3 for \$3.75.**

ECLIPSE—Plant Pat. No. 172. Long streamlined buds, enhanced by ornamental sepals, are of rich gold. Petals are large and tough, but not numerous, averaging 20 to 25, with more in the autumn. **\$1.50 each, 3 for \$3.75.**

EDITH WILKIE—Plant Pat. No. 500. Flower buds high and pointed. Deep jasper red, opening to a shrimp pink on the inside, coral red on the outside. Delightfully fragrant. Fine cut flowers. Quantity limited. **\$1.50 each.**

The roses marked with have received the highest score of all roses tested in the fifteen official test gardens throughout the United States and have been given an award by the All-America Rose Selection Council the year of their introduction.



COUNTESS VANDAL (Plant Pat. No. 38)—\$1.35



CALIFORNIA (Plant Pat. No. 499)—\$1.50



CHARLOTTE ARMSTRONG (Plant Pat. No. 455)—\$1.50

ETERNAL YOUTH—Plant Pat. No. 332. Perfectly formed long-pointed buds of soft pink, with yellow at the base of each petal. The full open flowers show graceful deep yellow stamens. **\$1.35 each, 3 for \$3.60.**

FANTASIA—Plant Pat. No. 590. The delightfully sleek, pointed, bright golden yellow to mellow peach buds open to 30 to 35 petal high center blooms with exterior petals of satiny silver sheen. The medium size flowers have the fragrance of a wild rose. The plant is bushy, remarkably disease resistant and hardy. **\$1.50 each, 3 for \$3.75.**

AARS **FRED EDMUNDS**—Plant Pat. No. 731. P.R.R. winner of 1944 All-America Regional Award. This rose is sensational. The beautiful long-shaped buds of burnt orange open to glorious blooms of vivid, glowing, coppery orange color which slowly changes to soft apricot, and the velvety-textured petals assume an artistic, crinkled form that is very pleasing. The plants are vigorous, and have glistening, olive-green foliage. Rich fruity fragrance. **\$1.50 each.**

GOOD NEWS—Plant Pat. No. 426. Here is a rose that produces quantities of glorious, full-petaled, fragrant blooms of choice color and form. The heart of the bloom as it opens is peach-pink and finishes silvery-pink. A really superb rose. **\$1.50 each, 3 for \$3.75.**

AARS **GRANDE DUCHESSE CHARLOTTE**—Patent applied for. This rose provides a new shade of red such as may be seen on old tapestry, a color not known in any other rose. The beautiful long streamlined buds are a rich claret color and open to firm-petaled blooms which do not fade but gradually change to begonia-red. AARS winner. **\$1.50 each, 3 for \$3.75.**

AARS **HEART'S DESIRE**—Plant Pat. No. 501. Exquisite, small slender buds of deep red open to a loose semi-double flower of deep velvety red which does not fade, and has a true rich old-time rose fragrance. **\$1.50 each, 3 for \$3.75.**

HECTOR DEANE—Plant Pat. No. 361. A radiant newcomer from Ireland. So fragrant is this rose that a single plant scents the whole garden with true old rose scent. The bud is crimson with a suggestion of orange in the depths, the orange diffusing as it opens, leaving at the heart only a clear circle of yellow. **\$1.35 each, 3 for \$3.60.**

AARS **HORACE McFARLAND**—Plant Pat. No. 730. This rose has long-pointed orange-pink buds that keep well after cutting. **\$1.50 each.**

AARS **KATHERINE T. MARSHALL**—Pat. No. 607. A lovely bloom of deep coral pink, with luxuriant foliage and fruity fragrance. **\$1.50 each.**

LADY MANDEVILLE—Plant Pat. No. 461. Large full fragrant flowers of warm rich yellow, deeply touched with amber. Plant upright, vigorous, disease-resistant. **\$1.50 each, 3 for \$3.75.**

AARS **LOWELL THOMAS**—Plant Pat. No. 595. A brilliant new yellow rose of perfection. Its long slender buds open to a vibrant lemon-chrome flower with a high cupped center. The plants are vigorous and the foliage is a luxuriant green. **\$1.50 each.**



McGREDY'S SUNSET (Plant Pat. No. 317)—\$1.35

MAJOR SHELLEY—Plant Pat. No. 447. A grand deep scarlet rose beautifully formed. Long-stemmed, vigorous upright grower, excellent foliage. **\$1.50 each, 3 for \$3.75.**

MME. CHAS. MALLERIN—Plant Pat. No. 409. Four-inch flowers of flaming orange with a light flush of scarlet. Holds its color better than most of the high-colored varieties and the bushy plants really do bloom. **\$1.50 each, 3 for \$3.75.**

 **MME. CHIANG KAI-SHEK**—Plant Pat. No. 664. All-America winner for 1943. The color is lemon-yellow fading to light yellow as the flower matures. A splendid tribute to a great lady. Bud and flower unusually large, foliage glossy, growth compact. **\$1.50 each.**

MME. COCHET-COCHET—Plcmt Pat. No. 129. This lovely rose from France has long pointed buds of coppery pink flushed with orange. They open to a large flower of the same color. Very attractive in the open stage. Moderately fragrant. Plants are tall with good foliage. Recommended for cool climate. **\$1.50 each, 3 for \$3.75.**

MME. HENRI GUILLOT—Plant Pat. No. 337. This rose is enchanting in its loveliness. Beautiful urn-shaped buds, delightful watermelon-pink in color, with glistening waxy foliage, makes this one of the loveliest roses in existence. **\$1.50 each, 3 for \$3.75.**



FRED EDMUND (Plant Pat. No. 731)—\$1.50

MARK SULLIVAN—Plant Pat. No. 599. Glowing blooms 4 to 4½ inches across. Base color golden yellow, heavily veined and shaded with deep rose-pink and cerise. Glossy foliage. **\$1.25 each, 3 for \$3.15.**

 **MARY MARGARET McBride**—Plant Pat. No. 537. This lovely flower is the most alluring, shining rose-pink variety in recent years. The long firm buds have a yellow base, and open slowly to large 45-petal blooms with a luscious, glowing rose-pink color. **\$1.50 each, 3 for \$3.75.**

MATADOR—Plant Pat. No. 170. Large, full, well-formed rose of scarlet-crimson with darker silky sheen on the reverse. Very perfumed, and one of the recommended new reds. **\$1.50 each, 3 for \$3.75.**

McGREDY'S SALMON—Plant Pat. No. 410. The delightfully fragrant flowers are a beautiful shade of apricot-pink and are produced bountifully on a sturdy, vigorous bushy plant. Full dark green foliage. A distinct addition to the McGredy group of garden Roses. **\$1.50 each, 3 for \$3.75.**

McGREDY'S SUNSET—Plant Pat. No. 317. The outside of the petals is a clear buttercup yellow, tipped orange, and the inside is chrome yellow flushed with scarlet as it opens. This rose is at its best when fully opened. **\$1.35 each, 3 for \$3.60.**

 **MIRANDY**—Plant Pat. No. 632. An All-American winner for 1945 is this gorgeous fragrant red rose. The large ovoid buds are a rich dark red that unfold to a huge perfect flower. The plant is strong with stout stems and dark green heavy textured foliage. The enhancing fragrance of this rose along with its beauty make it a must on your rose list. **\$1.50 each.**



GRAND DUCHESSE
CHARLOTTE
(Patent Applied For)

\$1.50

NARZISSE—Pat. applied for. Maize yellow. Those who grow this Rose will find it the most superb maize-yellow variety that has appeared for many years. The apricot-yellow buds and maize-yellow blooms are exceptionally large and come erect on vigorous plants that are well furnished with large, leathery foliage. A real exhibition Rose. **\$1.50 each, 3 for \$3.75.**

NIGHT—One of the darkest of all roses, deep crimson, shaded black and maroon. The buds and flowers are well shaped, quite double and have a spicy clove and cinnamon fragrance. **\$1.50 each, 3 for \$3.75.**

FANTASIA
(Plant Pat. No. 590)
\$1.50





SONATA (Patent Applied For)—\$1.50



ECLIPSE (Plant Pat. No. 172)—\$1.50



TEXAS CENTENNIAL (Plant Pat. No. 162)—\$1.50



MARK SULLIVAN (Plant Pat. No. 599)—\$1.25

HEART'S DESIRE
(Plant Pat. No. 501)—\$1.50

MARS NOCTURNE—Plant Pat. No. 713. This new, red rose has one of the longest, most perfect buds. It is bright cardinal-red with dark shadings of crimson. The many large and richly textured petals make the flower long lasting. In hot weather the color becomes somewhat lighter. Pleasantly fragrant. The stems are long, the foliage large and semi-glossy. A vigorous bush. **\$2.00 each.**

PAN AMERICA—Plant Pat. No. 437. Reddish-orange buds unfold to show deep orange inside, and these bright hues diffuse into beautiful tawny yellow with outside of petals darker gold. Buds are long-ovoid, very effective. **\$1.50 each. 3 for \$3.75.**

MARS PEACE—Plant Pat. No. 591. The All-American Rose Selection fo. 1946. Here is the unusual and beautiful in Roses. The large gardenia-like bloom opens from long yellow buds. A most interesting fact about this Rose is the variance of color shown. It starts from a sun gold bud—opening to a pale yellow on through a soft rose and finally bursts forth with an alabaster white bloom ruffled with pink scallops. The foliage is a dark glossy green. This rose is recommended for all sections of the country. **\$2.00 each.**

PEARL HARBOR—Plant Pat. No. 637. A plant of tremendous vigor which will bloom freely under most adverse conditions. Two-toned flowers on long stems. Upper surface of petals is a delicate shell pink, under surface a vivid Tyrian rose. **\$1.50 each. 3 fo. \$3.75.**

PEARL S. BUCK—Plant Pat. No. 423. The pointed orange buds are freely produced on a vigorous growing bush, amply supplied with dark green foliage. Stems are long and excellent for cutting. As the bud opens, it lightens to a deep yellow with tinges of apricot. Delightful fragrance. **\$1.50 each. 3 for \$3.75.**

POINSETTIA—An exquisite flower of "poinsettia" scarlet. The buds are long and pointed, opening to glowing blooms of brilliant scarlet quite different from any other red rose. **\$1.25 each. 3 for \$3.15.**

RAMON BACH—Plant Pat. No. 366. Apricot-buff. The vigorous, healthy plants produce their immense apricot-buff blooms singly on erect, wiry stems, each flower a prize by itself. **\$1.25 each. 3 for \$3.15.**

REX ANDERSON—Plant Pat. No. 335. Handsome buds and flowers of great size. Cream turning pure white with age. Good form of the usual McGredy standard. Blooms are several on each stem and come in rapid succession. The plant is very vigorous, with handsome, dark green foliage. **\$1.50 each. 3 for \$3.75.**

ROSE D'OR—Plant Pat. No. 482. From Gaujard, a glorious, unfading rose of pure gold. Continuous bloom; an accentuated form of Souvenir de Claudio Pernet with deepening touch of red. **\$1.50 each. 3 for \$3.75.**

R. M. S. QUEEN MARY—Plant Pat. No. 249. A glorious combination of vivid shades, blending rich glowing salmon with exquisite pure pink with an orange base. The roses are full and freely produced on strong vigorous plants. Deliciously perfumed. **\$1.50 each. 3 for \$3.75.**

MARS RUBAIYAT—Patent applied for. All-America 1947. A brilliant flower of rose-red to crimson. Buds are long and shapely; gracefully held on strong stems. Flowers, when full, have an open center and somewhat ruffled petals. **\$2.00 each. 3 for \$5.00.**

SANTA ANITA—Plant Pat. No. 539. The deep pink blooms are near perfection in form, and the spreading plants really bloom recklessly all during the hot weather. **\$1.25 each. 3 for \$3.15.**

SATURNIA—Plant Pat. No. 349. Flowers brilliant cardinal-red, reverse salmon-yellow and copper. Awarded gold medal given by Governor of Rome for best new Italian rose, Colle Oppio Rose Garden, Rome. **\$1.50 each. 3 for \$3.75.**

SHOW GIRL—Plant Pat. No. 646. Large, deep pink rose buds, excellent for cutting, and one that will bring favorable comments wherever shown. **\$1.50 each.**

SIERRA GLOW—Plant Pat. No. 521. The long flaring light pink buds open out into many-petaled, high-centered flowers. Buff shade at the base of the petals and in center of the bloom. Rich fragrance. **\$1.50 each, 3 for \$3.75.**

SIGNORA—Plant Pat. No. 201. Long bud of warm burnt sienna, opening to a lighter hue toward mandarine. Tall growing, every bloom on a stiff long stem. A perfect cutting rose. **\$1.35 each, 3 for \$3.60.**

SONATA—Plant Pat. No. 732. An exceptionally good rose. Long pointed intensely red buds opening to high-centered flowers whose color gradually lightens toward the central petals. Pleasingly fragrant. **\$1.50 each, 3 for \$3.75.**

SPUN GOLD—Plant Pat. No. 495. Buds are pure limpid gold, ovoid in form, retaining its high center, perfect form, and exceptional coloring until full blown. Foliage ample; glossy; deep red when new, changing to rich green. **\$1.50 each, 3 for \$3.75.**

STERLING—Plant Pat. No. 21. Long pointed buds of striking pink opening to well formed flowers with gold at the base of the petals. Very fragrant, does not turn blue when old. A strong vigorous plant bearing perfect cutting flowers. **\$1.25 each, 3 for \$3.15.**

SWEET SIXTEEN—Plant Pat. No. 631. Long slender buds in delicate shades of light pink with tints of rose and a dash of gold at the base of each petal. **\$1.50 each, 3 for \$3.75.**

AARS TAFFETA—Plant Pat. No. 716. Taffeta is outstanding because of its ability to produce many long-stemmed, perfectly formed, fragrant buds in rich pink and salmon tones changing to begonia-rose in the open, semi-double flowers. Yellow on the underside of the delicately veined and frilled petals, it displays dozens of lovely color combinations throughout the season. The vigorous, upright plant is moderately bushy with huge, glossy, dark green leaves, mahogany-red in the young growth. **\$2.00 each.**

AARS THE CHIEF—Plant Pat. No. 456. The color of the bud varies with the weather from deep rose to flame, opening to a magnificently full flower of flame, coral and copper, changing to a beautiful shade of orange-pink as the flowers age. The blooms are borne singly on exceedingly long stems with plenty of thick, heavy, lasting petals. Rich fruity fragrance. A spreading vigorous plant remarkably resistant to mildew. **\$1.50 each, 3 for \$3.75.**

THE DOCTOR—Long pointed buds of exquisite silvery pink, open to enormous blooms of the same uniform color, with a fragrance so intense that it can be detected many yards away. **\$1.25 each.**

TEXAS CENTENNIAL—Plant Pat. No. 162. Magnificent large, full buds on strong stems. Color a bright glowing carmine-red, deeper in color in cool weather. A vigorous healthy plant with desirable free-flowering habit. **\$1.50 each, 3 for \$3.75.**

WILL ROGERS—Plant Pat. No. 256. A black velvety crimson maroon which holds its color until the last petal falls. Strong vigorous grower. Intensely fragrant. **\$1.25 each, 3 for \$3.15.**



SATURNIA (Plant Pat. No. 349)—\$1.50



LOWELL THOMAS (Plant Pat. No. 595)—\$1.50



MARY MARGARET McBRIDE (Plant Pat. No. 537)—\$1.50



MME. HENRI GUILLOT (Plant Pat. No. 337)—\$1.50

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AMI QUINARD—A vigorous rose with pointed blackish-garnet buds, open flowers which are so dark they seem almost black.

AUTUMN—The flowers are an unusual combination of orange and pink, streaked with gold. The foliage is thick dark green glossy foliage.

BETTY UPRICHARD—Large, fragrant flowers, deep pink, with reverse of petals cream-colored. A profuse bloomer on a tall upright bush.

CHRISTOPHER STONE—A scarlet rose, very fragrant, with pointed buds. The flowers are large, heavy-textured, and double. The foliage is olive-green, and disease resistant.

CONDESA DE SASTAGO—This rose is a hybrid tea type with its rich unusual color. It has large, double flowers that bloom on plants of unusual vigor. The flowers have a strong fragrance and the reverse of petals pure gold.

CYNTHIA—Buds are long, pointed, and yellow. The flowers are rich coppery rose. An excellent rose for garden color. Tall upright growing.

DAINTY BESS—Slender salmon-colored flowers with crinkled petals. The flowers are double and the stamens are brilliant crimson.

Continued on page 8

MRS. SAM McGREDY
SISTER THERESE
McGREDY'S SCARLET
PINK DAWN
DUQUESA DE PEÑARANDA
McGREDY'S IVORY

Due to the high shipping costs we cannot accept orders for less than three roses.



ORDER SHEET

N. VAN HEVELINGEN

Grower of the World's Finest Roses

Post Office Box 5076

PORLAND 13, OREGON

Do not write in this space

Order No. _____

Ack'd.

Shipped

Via _____

Gentlemen: Please send the following order to:

Name: Mr. _____ Mrs. _____

Street, R. F. D. or P. O. Box _____

City or Town _____ **State** _____

Shipping Point (If other than Post Office) _____

Payment Enclosed: Total Amount \$_____

Cash

By: Check

Money Order

Date of Shipment desired _____

TERMS: Payment must accompany order, in cash, personal check, Express Money Order, or Post Office Money Order. Please check method used, in space above.

We pay all shipping charges on dormant plants to any point in the United States, and will ship by express or parcel post. Tree Roses are shipped by express collect.

All shipments are covered by our full guarantee, explained in our catalog, for variety, quality, and condition on arrival.

All orders will be shipped as soon after receipt as possible, between October 20 and April 20.

Do you wish us to send an equally good variety if any of the kinds ordered are sold out?

INDICATE 2nd CHOICE

TOTAL (Payment Enclosed) _____

FOLD ON THIS LINE

This order blank is a self-contained mailing envelope. Fold along ruled lines and seal by moistening glued edge. Be sure your name and complete address are plainly written or printed on the other side of this blank.

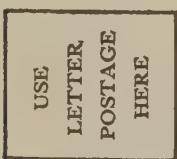
FOLD ON THIS LINE

PORTLAND 13, OREGON

Post Office Box 5076

Grauer of the World's Finest Rosses

N. VAN HEVELINGEN



FROM _____
ADDRESS _____

FOLD ON THIS LINE

ORDER SHEET

N. VAN HEVELINGEN

Grower of the World's Finest Roses

Post Office Box 5076
PORTLAND 13, OREGON

Do not write in this space

Order No. _____

Ack'd.

Shipped _____

Via.

Gentlemen: Please send the following order to:

Name: Mr. Mrs. _____

Street, R. F. D. or P. O. Box _____

City or Town _____ **State** _____

Shipping Point (If other than Post Office) _____

Payment Enclosed: Total Amount \$_____

Cash

By: Check

Money Order

Date of Shipment desired _____ By: Check
TERMS: Payment must accompany order, in cash, personal check, Express Money Order, or Post Office
Money Order. Please indicate which method you prefer.

We pay all shipping charges on dormant plants to any point in the United States, and will ship by express or parcel post. Tree Roses are shipped by express collect.

All shipments are covered by our full guarantee, explained in our catalog, for variety, quality, and condition on arrival.

All orders will be shipped as soon after receipt as possible, between October 20 and April 20.

Do you wish us to send an equally good variety if any of the kinds ordered are not in stock?

Do you wish us to send an equally good variety if any of the kinds ordered are sold out? **INDICATE 2nd CH.**

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TOTAL (Payment Enclosed)

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FOLD ON THIS LINE

PORTLAND 13, OREGON

Post Office Box 5076

Grocer of the World's Finest Roads

N. VAN HEVELINGEN

FROM _____
ADDRESS _____

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Garden

\$6.00

2 for \$11.50

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OF OREGON-
DARD ROSES

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AUTUMN
GOLDEN DAWN
ETOILE DE HOLLANDE
DAME EDITH HELEN
McGREDY'S YELLOW
CONDESA DE SASTAGO





PICTURE—\$1.10

DUQUESA DE PEÑARANDA—A beautiful rose with a coloring of orange-apricot backed with deeper coppery tones. A strong upright grower with plenty of clean bright foliage.

EDITH NELLIE PERKINS—Long pointed buds of oriental-red, shaded cerise-orange, opening to double lasting blooms which are salmon-pink inside and cerise-orange on the outside of the petals. A real favorite with all gardeners.

HADLEY—A vigorous grower producing quantities of large flowers of an intense rich dazzling crimson-scarlet, shading to velvety crimson. Very fragrant.

HEINRICH WENDLAND—A truly wonderful rose here on the Pacific Coast. A strong upright plant, with dark green lustrous foliage, producing continuously beautiful roses of vivid nasturtium red on the inside of the petals, and golden yellow on the reverse. Fragrant and unfading.

HINRICH GAEDE—The most spectacular rose in the garden. Long pointed buds of nasturtium red, opening to double flowers of orange-yellow, flushed red. Dark, glossy foliage.



HINRICH GAEDE—\$1.10

OREGON-GROWN

POSTAGE PREPAID PRICES

IMPERIAL POTENTATE—Glistening rose-carmine buds which open to full double flowers of shining rose-pink, produced on a strong growing plant, with fine foliage.

INNOCENCE—Well named for its pure beauty. Two rows of immense white petals surround the soft rose-shaded stamens. The delicate charm of this variety gives it great distinction.

JOANNA HILL—The orange-yellow buds open to perfectly formed flowers of apricot, shading to cream-yellow at the outer edges of the petals. An excellent grower, with good foliage, fine for cutting.

K. A. VICTORIA—A favorite old white rose with shapely pointed buds, developing into double fragrant flowers of ivory white.

LULU—The perfect boutonniere rose—always in demand for its beautiful lasting buds. The color is coral-apricot, and there is not a rose more exquisitely formed in the bud stage than Lulu. A "must have" for your garden.

EDITOR McFARLAND—This rose is becoming increasingly popular each year. A strong upright grower and a continuous bloomer with long pointed pink buds with a glow of amber and a paler edge. One of the best pinks.

E. G. HILL—A great red rose. Massive blooms of deep crimson and scarlet, velvety on inside. Splendid for cutting. Unusually healthy foliage. A good grower.

ETOILE DE HOLLANDE—The most popular red garden rose. Brilliant red blooms with beautiful oval buds. In the fall the blooms have a dark velvety sheen, making them almost blackish-red. Thrives everywhere and produces a fine lot of blooms throughout the season.

FRAU KARL DRUSCHKI—The old favorite white. Large double white, outer petals occasionally tinged with pink. Particularly recommended for cold climates.

GENERAL MacARTHUR—Wonderful scarlet-crimson blooms on a strong erect plant. Highly perfumed, and a profuse bloomer.

GOLDEN DAWN—Buds of rich straw yellow, splashed with crimson, opening to beautiful flowers of sunflower yellow, passing to lemon with age. Strong, vigorous and free-flowering with glossy olive-green disease-resistant foliage.

GOLDEN RAPTURE—A splendid yellow rose of upright growth. The pure yellow buds are of ideal form. A splendid variety for cutting and for bedding.

MARGARET McGREDY—Orange-scarlet flowers, passing to carmine as the flower ages. A strong sturdy grower with plenty of dark green disease-resistant foliage. Always in bloom.

McGREDY'S IVORY—Extremely long buds of ivory-white opening to perfect double flowers. Vigorous grower, with glossy dark green foliage. Good in all climates.



MME. JOSEPH PERRAUD—\$1.10



SOUTHPORT—\$1.10



TALISMAN—\$1.10

ROSES--General List

\$1.10 each, 6 for \$6.00, 12 for \$11.50

McGREDY'S SCARLET—Vivid deep scarlet buds on long stems; every one long and slender and beautifully shaped. A very fine flowering, vigorous bush.

McGREDY'S YELLOW—Large buttercup-yellow buds of good form opening to fairly double blooms of clear light yellow. We like this rose for its clean clear color and dark healthy foliage.

MEV. G. A. VAN ROSSEM—Thick petaled, large orange-yellow flowers, heavily veined and suffused with red. A strong handsome bush that blooms very freely throughout the summer.

MME. EDOUARD HERRIOT—Buds a red-hot copper shade becoming a softer coral tint as they open. The famous "Daily Mail" rose. Early flowering. Very hardy.

MME. JOSEPH PERRAUD—Bagatelle Gold Medal winner. Long slender buds of nasturtium-orange opening into fragrant blooms of nasturtium-buff, tipped shell pink at the petal edge.

MME. JLES BOUCHET—Medium size white roses, slightly flushed pink at the center. Delightfully fragrant and always in bloom.

MRS. E. P. THOM—The best bedding rose we have today. Perfectly formed buds of a deep rich lemon yellow, coming in quick profusion. Foliage dark bronzy green.

MRS. PIERRE S. DUPONT—Medium-sized, long-pointed buds of reddish gold, opening to semi-double flowers of rich golden yellow. Continuous bloomer. Fine dark green foliage.

MRS. SAM McGREDY—A beautiful coppery-scarlet-orange, heavily flushed with Lincoln red on the outside of the petals. The flowers are of medium size and are freely produced and delicately perfumed.

PHYLLIS GOLD—Very vigorous free flowering. High centered double flowers with broad petals of deep butter yellow lighter at the edges. Foliage a rich olive green. Very fine.

PICTURE—A rose of medium size but exquisite form. Every bloom is a "picture". The color is a rich pink with warm undertones of salmon which make the color cheerful and glowing. The plant is strong and vigorous and produces one continuous burst of bloom after another all through the season.

PINK DAWN—Long, well-shaped buds opening to full centered flowers of deep rose-pink with a bronze and gold base. A strong upright grower, and an excellent cutting rose.

PINK RADIANCE—The carmine-pink which is so popular in the East, Middle-west and South. A vigorous grower.

PRES. HERBERT HOOVER—Cerise-pink, flame, scarlet, and yellow, blending into a most dazzling color effect, fading creamy-yellow and pink with age.

PRESIDENT PLUMCOCQ—A medium size, ovoid bud opening to a large, double, cupped flower of soft coppery buff. Bush is a strong upright grower with healthy foliage. A profuse bloomer and fragrant. An excellent rose.

RAPTURE—A dark pink sport of Mme. Butterfly. Continuous bloomer producing perfectly formed flowers all season. An excellent plant with good foliage, and a fine rose for cutting.

RED RADIANCE—A sport of Radiance, producing bright cerise blooms on a strong vigorous plant.

SISTER THERESE—Buds are borne on extra long stiff stems. The flowers are golden yellow, sometimes streaked with red on the outer petals. A strong upright grower.

SOUTHPORT—One of the finest red roses introduced in recent years. Color is bright red, with a hint of gold at the heart of the bloom. Pleasing though not strong perfume. The plant is a vigorous grower and is continuously in bloom.

TALISMAN—A mixture of rose-red, orange and yellow, this rose has probably won more friends than any other rose. A fine cutting rose and continuous bloomer.

VICTORIA HARRINGTON—Pointed buds of blackish red, open into high-centered, dark red flowers. In the open blossoms the petals curl back, giving a distinct cactus form unmatched by other roses.

VILLE DE PARIS—One of the finest yellow roses. A clear double yellow without any other shadings. Fine glossy bronzy-green foliage.



MRS. P. S. DUPONT—\$1.10

FLORIBUNDA ROSES

This group of roses is noted for its bushy habit of growth, permanence and continuity of bloom. Especially effective in mass plantings—should be planted 14 inches apart. In bloom from early spring until late frost.

PRICES AS LISTED — POSTPAID

ANNE POULSEN—Plant Pat. No. 182. Large, semi-single blooms of brilliant scarlet, overcast crimson. **\$1.25 each, 3 for \$3.15.**

CARILLON—Plant Pat. No. 136. This rose has entrancing flame and coral hues. The graceful semi-double blooms are large and fragrant. A generous bloomer. Grows best in the north. **\$1.50 each, 3 for \$3.75.**

BETTY PRIOR—Plant Pat. No. 340. In the early spring, the single blooms resemble the flowers of a red-flowering dogwood tree, and are produced in great clusters. Blooms continuously throughout the season, opening a lively red color, and turning to delicate shell-pink as the flower ages. **\$1.25 each, 3 for \$3.15.**

DONALD PRIOR—Plant Pat. No. 337. Immense clusters of graceful, brilliant red flowers. Plant is sturdy and vigorous and never out of bloom. **\$1.25 each, 3 for \$3.15.**

FLORADORA—Pat. applied for. An All-American Rose for 1945 is this bright orange-scarlet camellia-like rose. Opening from tiny perfectly formed buds come clusters—6 to 12 double blooms in each spray. Plants grow to three feet and are of vigorous growth. A good little rose for flower arrangements and corsages. **\$1.50 each, 3 for \$3.75.**

MME. CECIL BRUNNER—The famous little "Sweetheart Rose". Small perfect buds of seashell pink. The plant is a small wiry grower. **\$1.25 each.**

MRS. R. M. FINCH (Polyanthus)—A beautiful "Sweetheart" type rose, with flowers varying from rose-pink to light pink. A strong grower with good foliage. Always in bloom. **\$1.25 each.**

PINOCCHIO—Plant Pat. No. 484. Extremely hardy, very easy to grow, always in bloom, with hundreds of flowers on every bush. Pointed buds are rich salmon, blushed with gold at base, gradually changing to soft clear pink as the flowers open. **\$1.25 each, 3 for \$3.15.**

PINK JEWEL—Has round semi-double flowers that grow in large clusters of deep dark pink, fading to a soft lighter pink in the center. This rose has very attractive foliage and is a vigorous grower. **\$1.25 each, 3 for \$2.50.**



WORLD'S FAIR (Plant Pat. No. 362)—\$1.25



SMILES (Plant Pat. No. 279)—\$1.25



FLORADORA (Patent Applied For)—\$1.50



PINKIE (Plant Pat. No. 712)—\$2.00

PINKIE—Plant Pat. No. 712. Entirely different from any other rose. It is a polyanthus, a baby rose, but its blooms have a perfection of form not heretofore found in this class. The dainty pink bud is long and slender, the flower, fully open, about two inches across. Blooms nearly continuously from early spring to late fall. Spicy fragrance. A two-foot plant with light green, glossy foliage. Best along the Pacific Coast and in the Southern and Middle Atlantic states. **\$2.00 each.**

RED RIPPLES—Pat. applied for. An intense red that seems to sparkle on the wavy petaled flowers. Magnificent in mass plantings. Perfect for brilliant all-season bright color effect. **\$1.25 each. 3 for \$3.15.**

ROSE ELFE—A very double form of Else Poulsen, silvery rose-pink in color. Gardenia-like flowers are about 2½ inches across, extremely double, coming freely all summer. **\$1.25 each.**

SMILES—Plant Pat. No. 331. Brilliant salmon-pink flowers, semi-double, 3 inches across, in great masses all the time and of great duration in all weathers. Medium growing plants, handsome foliage. **\$1.25 each.**

SNOWBANK—Plant Pat. No. 279. Large-flowering, low-growing plants. Buds are buff-orange, opening to semi-single, blushing-white flowers and turning pure white with age, borne in large panicles. **\$1.25 each. 3 for \$3.15.**



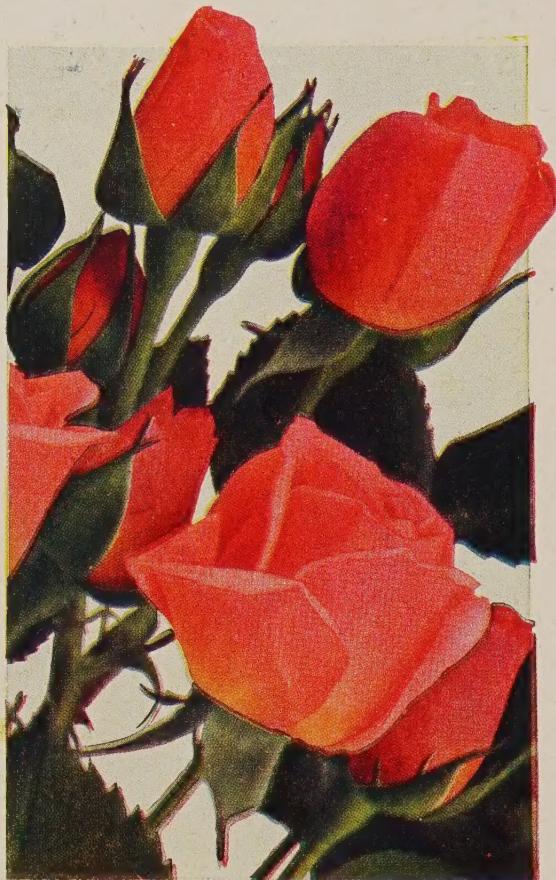
DONALD PRIOR (Plant Pat. No. 377)—\$1.25

SPRINGTIME—Plant Pat. No. 268. A mass of color from spring to the advent of winter frosts, the flower clusters of sparkling light rose-pink just over-topping a mound of healthy bright green foliage. **\$1.25 each.**

WORLD'S FAIR—Plant Pat. No. 362. The rose sensation of the great New York World's Fair, and named after that event. Large clusters of velvety, rich scarlet flowers almost hide the luxuriant foliage. The flowers are double hybrid-tea size, and have an alluring fragrance. **\$1.25 each.**



ANNE PAULSEN (Plant Pat. No. 182)—\$1.25



PINOCCHIO (Plant Pat. No. 484)—\$1.25

CLIMBER and RAMBLER ROSES

Finest Quality — Two-Year No. 1 Grade



HIGH NOON (Plant Pat. No. 704)—\$2.50



DAINTY BESS—\$1.25

PRICES AS LISTED — POSTPAID

BLAZE—Plant Pat. No. 10. Everblooming scarlet climber. **\$1.50 each, 3 for \$3.75.**

CAPT. THOMAS—Plant Pat. No. 393. Very fine clear lemon yellow. Does not fade. Single flowers. Exceptionally fine for cutting. Dark green foliage. Mildew resistant. **\$1.50 each, 3 for \$3.75.**

CLI. DAINTY BESS—Very new is the climbing form of this beautiful single variety. Petals of pale pink open wide to display a contrasting center of tall red stamens. Everblooming. **\$1.25 each.**

CLI. DR. OTTO LINNE—Pat. applied for. A very fine old-fashioned rambler bearing clusters of fine dark pink flowers. **\$1.25 each.**

DR. J. H. NICOLAS—Plant Pat. No. 457. Immense fully double, entrancing deep rose-pink flowers, unbelievably large, 5 to 6 inches across, with 50 fine-textured petals. Immediately after the first flowers fade, the new shoots appear and a galaxy of bloom repeats again and again. An ideal pillar rose that is hardy, long lasting, and fragrant. **\$1.50 each, 3 for \$3.75.**

CLI. ETOILE DE HOLLANDE—A good strong grower with plentiful foliage, producing brilliant dark red blooms with oval buds. Everblooming, and a favored red climber. **\$1.25 each, 6 for \$6.50.**

ARS FLASH—Plant Pat. No. 396. A luminous orange-scarlet with the backs of the petals yellow, suffused with scarlet; center gleaming yellow and filled with golden anthers. Buds yellow, with scarlet suffusion. **\$1.25 each, 3 for \$3.15.**

CLI. GOLDEN RAPTURE—A glorious rich shining yellow rose producing hundreds of blooms. It will provide many long-stemmed, perfect buds for cutting. **\$1.50 each, 3 for \$3.75.**

HIGH NOON—Plant Pat. No. 704. An exceptionally fine climber for mild climates with intense, brilliant yellow, well shaped buds and semi-double flowers on long, thornless stems. Blooms throughout the growing season. Not a rampant climber, it is more accurately described as a pillar rose. The bushy, many-stemmed plant reaches a height of about 8 feet. Foliage light green and glossy. Hardy on the Pacific Coast and in the Southern states. **\$2.50 each.**

CLI. HOOSIER BEAUTY—Everblooming double flowers of dark velvety red. Long slender buds. **\$1.25 each, 3 for \$3.25.**



CL. PRESIDENT HOOVER—\$1.25

CLI. MME. CECIL BRUNNER—The climbing form of the well-known "Sweetheart Rose". Small perfect buds of seashell pink. \$1.25 each.

MME. GREGOIRE STAECHELIN—A rose of unique beauty with large pink flowers, varied in hue. It is exceedingly vigorous and recommended for sections where the temperature drops. \$1.25 each.

CLI. MRS. E. P. THOM—Everblooming double flowers of pure unfading yellow with rich dark green foliage. A sport of the popular bush form, producing quantities of perfect flowers. \$1.25 each.

CLI. NIGHT—Plant Pat. No. 439. This deep velvety crimson rose is probably one of the darkest red roses grown. Its rich red blooms are borne on long stems set off by dark green foliage. The plants are vigorous and erect. \$1.50 each, 3 for \$3.75.

PAUL'S SCARLET CLIMBER—A profuse spring bloomer and probably the most popular red climber grown. The semi-double flowers are of good size and of a vivid scarlet-red, fading but little. Freely produced in clusters on much branched canes. Perfectly hardy. \$1.25 each. 3 for \$3.75.

CLI. PICTURE—Plant Pat. No. 524. The popular rose Picture in an outstanding climber. Clear rose-pink buds with warm salmon under-tone. Sweetly scented. \$2.00 each. 3 for \$5.00.

CLI. HERBERT HOOVER—The famous President Hoover, with its multi-colored pink, yellow and buff flowers in a vigorous climber which produces blooms perfect in color and symmetry. \$1.25 each.

CLI. RED TALISMAN—The climbing sport of the bush variety, with all its fine qualities. Bud maroon-red, opening to well formed flowers of blood-red. \$1.25 each, 3 for \$3.25.

RUTH ALEXANDER—Plant Pat. No. 978. The most popular of all Climbing roses. Especially suited to this climate. Strong, hardy vines, fine glossy foliage. Flowers attractively shading from chromium yellow through orange to red. \$1.50 each, 3 for \$3.75.

CLI. TALISMAN—Everblooming climbing form of the well-known Talisman. Sometimes larger and more brilliantly colored. Yellow with copper and red tones. \$1.25 each, 3 for \$3.25.



CL. PAUL SCARLET



Modern

Finest colors.

Finest varieties.

Free-blooming.

All have big double blooms.

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| Patented Tree Roses | \$5.00 each |
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(All Tree Roses are sent Express Collect)

AUTUMN—Burnt orange.

BETTY UPRICHARD—Large fragrant flowers, delicate pink and salmon.

COUNTESS VANDAL (Plant Pat. No. 38)—Salmon pink.

CRIMSON GLORY (Plant. Pat. No. 105)—Velvety crimson, fragrant.

DAME EDITH HELEN—Fragrant, large rose pink blooms.

ECLIPSE (Pat. No. 172)—Long slender yellow buds, blooms profusely.

ETOILE DE HOLLANDE—Fragrant, large bright red roses and buds.

FRED EDMUND (Pat. No. 731)—Coppery gold.

GEO. L. BAKER—Deep red.

GRAND DUCHESS CHARLOTTE (P.A.F.)—Fragrant, deep claret red.

HINRICH GAED—Orange and scarlet, rich fragrance.

HUGH DICKSON—Dark red.

JOANNA HILL—Creamy yellow, one of the finest cutting roses.

MRS. E. P. THOM—Bright yellow.

McGREDY'S YELLOW—A good yellow and lovely buds.

PADRE—Brilliant red.

PRES. HOOVER—Multi-colored copper and red-orange, large flowers.

PEACE (Pat. No. 591)—Large bright yellow blooms, edged in cerise.

SIGNORA (Plant Pat. No. 201)—Beautifully shaped buds of warm red-orange, yellow base.

TEXAS CENTENNIAL (Plant Pat. No. 62)—Large flowers, carmine red.

VICT. HARRINGTON—Long pointed dark red blooms, spicy fragrance.

MARGARET McGREDY—Orange-scarlet; always in bloom.

MRS. SAM McGREDY—Fragrant, scarlet-copper bud. Good bloomer.

MME. ED. HERRIOT—Salmon, lovely buds.

MME. HENRI GUILLOT (Plant Pat. No. 337)—Long, beautifully shaped buds of orange-red.

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PEACE
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